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SANTOSH KUMAR P.S

SENIOR MANAGERIAL PROFESSIONAL
 Graphic Design | UI & UX Design
 Preferred Location: Bangalore

CORE COMPETENCIES

- ~ Content Design & Development
 - ~ Graphic/ UI Design
 - ~ Print & Digital Media
- ~ Marketing Concept Development
 - ~ Illustration Function
 - ~ Brand Management
 - ~ Creative Artwork
 - ~ Client Management
 - ~ Visual Designing
 - ~Team Management

PROFILE SUMMARY

- **Creative Graphic & UI & UX Designer** with over 14 years of experience in Graphic Design, User Interface Design, Web Design, Creative Visual Design, Client Management, across Print & Digital Media
- Incisive acumen in **leading projects** right from concept stage to delivery by engaging with key stakeholders
- Possess excellent **creative and technical expertise** with skills in designing strategies to attract users or viewers resulting in profitability
- Gained strong experience in **brand management**; leading projects across **mobile, enterprise and desktop environment**; excellent in user interface design, application interface design, mobile application design & so on
- Possess rich experience in visual design, branding, illustration, infographics, storytelling with creative solution skills
- Capability in **developing scenario based conceptual wireframes** for the identified critical scenarios, high fidelity prototype for key representative scenarios
- Merit of translating interaction concepts into visual designs for various screen based platforms (websites, applications, mobile, mobile web and handheld devices like iPad and tabs)
- Familiar with **industry best practices** (user experience design), usage of wire-framing, visual design and prototyping tools (In Design, Illustrator, Dreamweaver, Photoshop, Sketch & so on)

ORGANISATIONAL EXPERIENCE

- Since Aug'16: HGS as Manager - Graphic/Web Designer
- Jan'15 - Aug'16: Maa Commutations as Senior Graphic/Web Designer
- Feb'11 - Jan'15: Amicorp as Senior Officer

Key Result Areas:

- Managing end-to-end functions of web interface design, application interface design, mobile application design, brochure design, marketing videos and concept development
- Analyzing developments in media field for publishing materials and development of new material
- Facilitating the development of online information sites and release of publications/ newsletters
- Creating top quality materials for communication and maintaining highest standard of presentation for various channels
- Managing a team of four members and formulating Web Pages, CSS (Cascading Style Sheets), Creating designs for Brochures, Posters, Banners, Leaflets, Photoshop Editing works, Prepress Settings, All kinds of Printing jobs
- Collating information on competitor activity in Media (Print & Internet) to use in media planning
- Preparing logo, icon for web and print media along with graphics and illustrations
- Formatting, enhancing and designing brochures & PowerPoint based reports & proposals, brochures & placemats, hand-outs & publications, posters & newsletters, tent cards, name tags and binders/tabs/spines
- Designing banner, print material as well as artwork
- Creating level 3 Visio process collateral and infographics from defined content/text
- Assimilating client-specific templates and editing photographs
- Planning for supplement designing (Voices, Lifestyle)
- Making storyboard, corporate presentation, corporate brochure layout and newsletter design
- Leading, mentoring & monitoring the performance of team members to ensure efficiency in process

Major Projects:

At Lawand

www.lawandtourism.com

Client: Lawand Tourism
Team Size: 7 Members
Tools Used: Multimedia Tools

Client: Eagle Conferencing
Team Size: 2 Members
Tools Used: Multimedia Tools

At Eagle Conferencing

Client: Tamarindart
<http://www.tamarindarts.org>
Team Size: 4 Members
Tools Used: Multimedia tools

At I.T. Contractors

www.ableinternetpayroll.co.uk
www.ableinternetp11d.co.uk
www.payrootraining.com
www.payroo.com
www.payroo.com/PayrooBureau/index.htm
www.payroo.com/demo.htm

Client: Tamarindart
Team Size: 3 Members
Tools Used: Multimedia Tools

Client: I.T. Contractors
Team Size: 7 Members
Tools Used: Multimedia Tools

<http://www.eagle.net>
<http://www.eagleacd.com>
<http://www.eagletelcom.com>
<http://www.eagletel.com>

PREVIOUS EXPERIENCE

Oct'09 – Jan'11: Lawand, Bangalore as Graphic/Web Designer

Jun'07 – Oct'09: Eagle Conferencing, Bangalore as Graphic/Web Designer

Jan'06 – Jun'07: I.T. Contractors, Bangalore as Web Designer

Jan'05 – Jan'06: Macmillan Bangalore as Graphic Designer

EDUCATION & CREDENTIALS

- **B.Sc. (Computers)** from Bangalore University in 2002

Other Courses:

- ADIM (Advance Diploma in Arena Multimedia) from Arena Malleswaram in 2004

TECHNICAL SKILLS

Hardware: Basic Installations

Operating Systems: DOS 6.22, Windows 95/98 NT, 2000, XP, Windows 7, Server2003

Packages: MS-Office, IIS

Multimedia Packages: Adobe Photoshop, Adobe Illustrator, Dream Weaver, Corel Draw, Fireworks, Adobe Captivate, Sound forge, Adobe Premiere, Adobe Flash Adobe InDesign, HTML CSS

CMS Packages: Joomla, WordPress

Scripting Languages: Javascript, AJAX, XML, SQL, PHP (Learning Now)

TRAINING ATTENDED

- Pursuing the Digital Marketing Course
- Attained training from Lawand Dubai from Jan'09 – Mar'09

PERSONAL DETAILS

Date of Birth: 21st October 1981

Languages Known: English, Hindi, Telugu, Kannada and Tamil

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